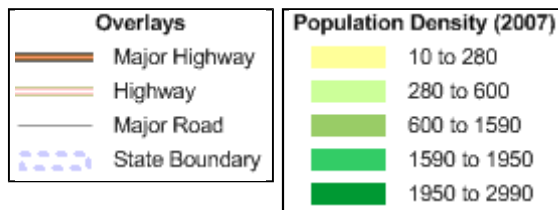
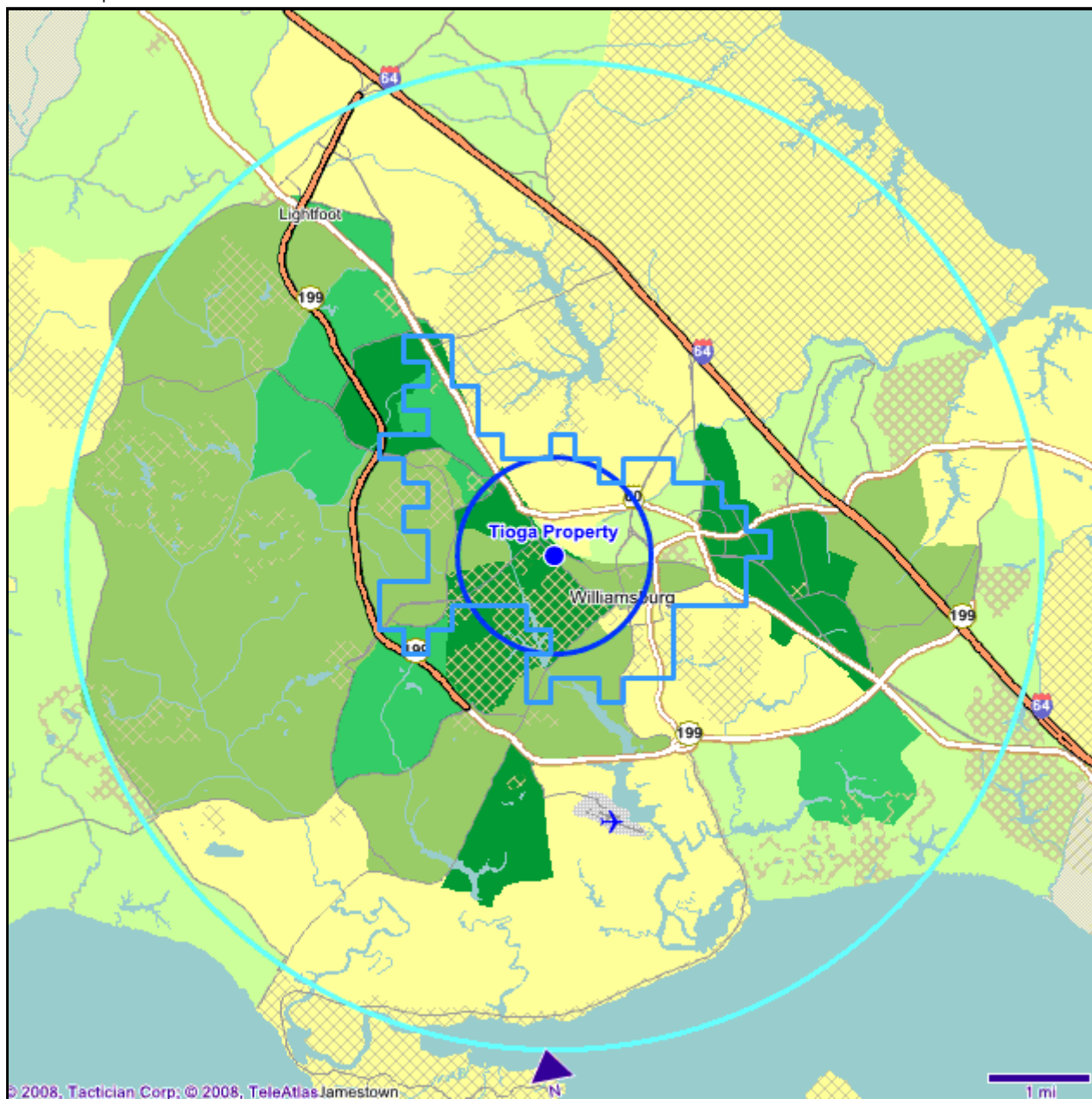


MOSAIC Household Summary (2007)

Tioga Property

Analysis Level: Block Groups

3/26/2008



906 Richmond Rd
Williamsburg, VA

Longitude: -76.717478
Latitude: 37.279161

Tioga Property

	Household Groups					
	Radial Trade Area, 1 mile		TravelTime of 5 minutes		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Affluent Suburbia	0	0.0%	0	0.0%	2,418	10.6%
Upscale America	0	0.0%	0	0.0%	1,748	7.7%
Small-town Contentment	0	0.0%	71	2.1%	3,066	13.5%
Blue-collar Backbone	228	21.3%	425	12.4%	663	2.9%
American Diversity	46	4.3%	69	2.0%	3,590	15.8%
Metro Fringe	137	12.8%	1,099	32.0%	3,524	15.5%
Remote America	0	0.0%	0	0.0%	0	0.0%
Aspiring Contemporaries	0	0.0%	158	4.6%	2,808	12.4%
Rural Villages and Farms	64	6.0%	254	7.4%	2,053	9.0%
Struggling Societies	0	0.0%	0	0.0%	0	0.0%
Urban Essence	451	42.2%	1,221	35.6%	2,615	11.5%
Varying Lifestyles	145	13.6%	132	3.9%	234	1.0%
Total	1,071	100.0%	3,429	100.0%	22,719	100.0%

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