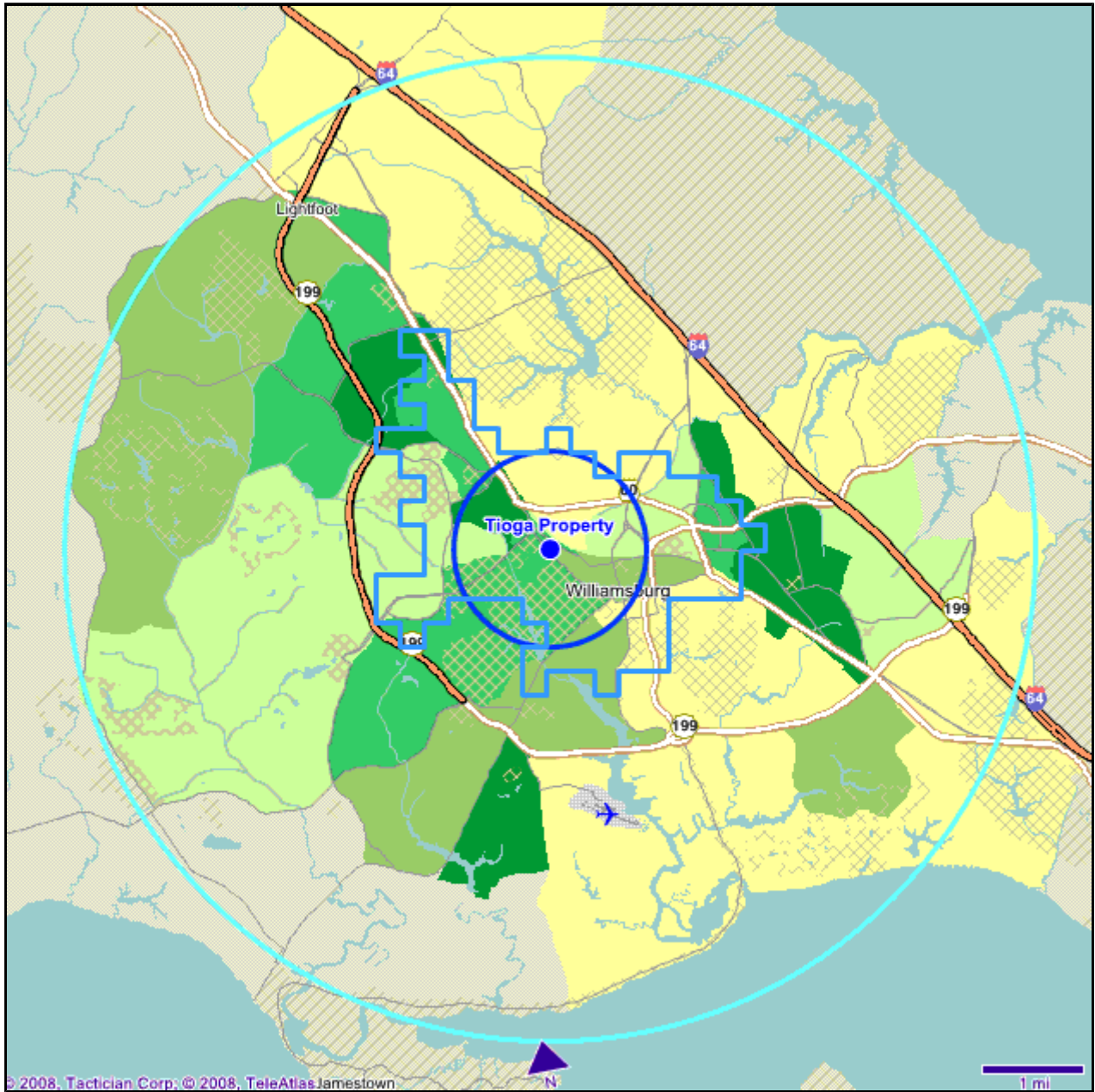


Business Detail

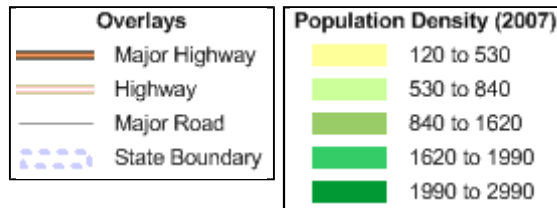
Tioga Property

Analysis Level: Block Groups

3/26/2008



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906 Richmond Rd
Williamsburg, VA

Longitude: -76.717478
Latitude: 37.279161

Tioga Property

Summary Business Counts (2007)

	Radial Trade Area, 1 mile	TravelTime of 5 minutes	Radial Trade Area, 5 miles
Total Establishments	453	616	2,695
Total Employees	16,172	18,339	48,739
Establishments: Company Headquarters	1	2	7
Employees: Company Headquarters	8	9	191

Establishments by Size (2007)

	Radial Trade Area, 1 mile		TravelTime of 5 minutes		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
1-4 Employees	209	46.1%	287	46.6%	1,426	52.9%
5-9 Employees	92	20.3%	115	18.7%	539	20.0%
10-19 Employees	69	15.2%	97	15.7%	347	12.9%
20-49 Employees	52	11.5%	74	12.0%	227	8.4%
50-99 Employees	16	3.5%	27	4.4%	90	3.3%
100-249 Employees	11	2.4%	12	1.9%	45	1.7%
250-499 Employees	1	0.2%	1	0.2%	12	0.4%
500-999 Employees	0	0.0%	0	0.0%	3	0.1%
1000+ Employees	3	0.7%	3	0.5%	6	0.2%
Total	453	100.0%	616	100.0%	2,695	100.0%

Employees by Occupation (2007)

	Radial Trade Area, 1 mile		TravelTime of 5 minutes		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Executive, Managers, and Administrators	1,590	9.9%	1,799	9.8%	5,214	10.7%
Professional Specialty Occupations	4,258	26.4%	4,424	24.2%	8,873	18.3%
Sales Professionals	309	1.9%	358	2.0%	1,099	2.3%
Technologies and Technicians	421	2.6%	441	2.4%	1,571	3.2%
Sales Workers and Clerks	1,062	6.6%	1,290	7.1%	4,020	8.3%
Administrative Support Workers	2,235	13.9%	2,506	13.7%	7,297	15.0%
Technical, Sales, and Administrative: Field Occupation	66	0.4%	66	0.4%	81	0.2%
Private Household Service	0	0.0%	0	0.0%	2	0.0%
Protective Services	373	2.3%	416	2.3%	1,096	2.3%
Other Services: Site Based	2,654	16.5%	3,294	18.0%	8,391	17.3%
Other Services: Field Based	174	1.1%	174	1.0%	355	0.7%
Farming, Forestry, and Fishing	487	3.0%	540	3.0%	1,361	2.8%
Precision, Craft, and Repair: Site Based	1,033	6.4%	1,242	6.8%	3,876	8.0%
Construction, Repair, and Mining: Field Based	314	1.9%	368	2.0%	1,401	2.9%
Machine Operators, Assemblers, and Inspectors	317	2.0%	379	2.1%	1,130	2.3%
Transportation and Materials Moving Workers	467	2.9%	547	3.0%	1,476	3.0%
Handlers, Helpers and Laborers	370	2.3%	447	2.4%	1,322	2.7%
Total	16,130	100.0%	18,291	100.0%	48,565	100.0%

Establishments by Major SIC Division (2007)

	Radial Trade Area, 1 mile		TravelTime of 5 minutes		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Agricultural, Forestry, Fishing (SIC 01-09)	1	0.2%	5	0.8%	40	1.5%
Mining (SIC 10-14)	0	0.0%	0	0.0%	1	0.0%
Construction (SIC 15-17)	10	2.2%	18	2.9%	151	5.6%
Manufacturing (SIC 20-39)	5	1.1%	8	1.3%	49	1.8%
Transportation and Communications (SIC 40-49)	16	3.5%	16	2.6%	70	2.6%

Wholesale Trade (SIC 50-51)	6	1.3%	9	1.5%	54	2.0%
Retail Trade (SIC 52-59)	141	31.1%	198	32.1%	656	24.3%
Finance, Insurance And Real Estate (SIC 60-69)	61	13.5%	74	12.0%	307	11.4%
Services (SIC 70-89)	174	38.4%	245	39.8%	1,190	44.2%
Public Administration (SIC 90-98)	32	7.1%	33	5.4%	103	3.8%
Unclassified (SIC 99)	7	1.5%	10	1.6%	74	2.7%
Total	453	100.0%	616	100.0%	2,695	100.0%

Employees by Major SIC Division (2007)

	Radial Trade Area, 1 mile		TravelTime of 5 minutes		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Agricultural, Forestry, Fishing (SIC 01-09)	2	0.0%	37	0.2%	266	0.5%
Mining (SIC 10-14)	0	0.0%	0	0.0%	6	0.0%
Construction (SIC 15-17)	89	0.6%	114	0.6%	1,837	3.8%
Manufacturing (SIC 20-39)	193	1.2%	210	1.1%	1,844	3.8%
Transportation and Communications (SIC 40-49)	220	1.4%	220	1.2%	572	1.2%
Wholesale Trade (SIC 50-51)	34	0.2%	49	0.3%	361	0.7%
Retail Trade (SIC 52-59)	2,404	14.9%	3,551	19.4%	10,354	21.2%
Finance, Insurance And Real Estate (SIC 60-69)	405	2.5%	449	2.4%	2,014	4.1%
Services (SIC 70-89)	12,186	75.4%	13,059	71.2%	27,826	57.1%
Public Administration (SIC 90-98)	597	3.7%	602	3.3%	3,485	7.2%
Unclassified (SIC 99)	42	0.3%	48	0.3%	174	0.4%
Total	16,172	100.0%	18,339	100.0%	48,739	100.0%

Establishments by Detailed Business Type (2007)

	Radial Trade Area, 1 mile		TravelTime of 5 minutes		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry and Fishing	0	0.0%	0	0.0%	1	0.0%
Agricultural Services	1	0.2%	5	0.8%	39	1.5%
Coal and Ore Mining	0	0.0%	0	0.0%	1	0.0%
Oil and Gas	0	0.0%	0	0.0%	0	0.0%
General Construction	8	1.8%	12	2.0%	73	2.7%
Heavy Construction	2	0.4%	6	1.0%	78	2.9%
Food Manufacturing	0	0.0%	0	0.0%	3	0.1%
Tobacco Manufacturing	0	0.0%	0	0.0%	0	0.0%
Textile Mills	0	0.0%	0	0.0%	0	0.0%
Apparel and Textile Manufacturing	0	0.0%	0	0.0%	1	0.0%
Lumber and Wood Production	0	0.0%	0	0.0%	2	0.1%
Furniture Manufacturing	0	0.0%	0	0.0%	0	0.0%
Paper Manufacturing	0	0.0%	0	0.0%	0	0.0%
Printing and Publishing	5	1.1%	6	1.0%	15	0.6%
Chemicals	0	0.0%	0	0.0%	0	0.0%
Petroleum Refining	0	0.0%	0	0.0%	0	0.0%
Rubber and Plastics	0	0.0%	0	0.0%	1	0.0%
Leather Manufacturing	0	0.0%	0	0.0%	0	0.0%
Stone, Glass, and Concrete	0	0.0%	0	0.0%	4	0.1%
Metals Fabrication	0	0.0%	2	0.3%	6	0.2%
Machinery and Equipment Manufacturing	0	0.0%	0	0.0%	17	0.6%
Transportation	6	1.3%	6	1.0%	26	1.0%
Travel Services	5	1.1%	5	0.8%	20	0.7%
Transport Services	0	0.0%	0	0.0%	2	0.1%
Communications	3	0.7%	3	0.5%	18	0.7%
Utilities	2	0.4%	2	0.3%	4	0.1%
Durables Wholesale	3	0.7%	5	0.8%	37	1.4%
Non Durables Wholesale	3	0.7%	4	0.7%	17	0.6%
Building Materials, Hardware and Garden	2	0.4%	3	0.5%	26	1.0%

General Merchandise Stores	6	1.3%	6	1.0%	22	0.8%
Food Markets	3	0.7%	3	0.5%	14	0.5%
Convenience Stores	2	0.4%	5	0.8%	21	0.8%
Other Food Stores	9	2.0%	11	1.8%	22	0.8%
Auto Dealers and Gas Stations	5	1.1%	9	1.5%	32	1.2%
Clothing Stores	15	3.3%	19	3.1%	72	2.7%
Furniture Stores	3	0.7%	4	0.7%	16	0.6%
Home Furnishings	2	0.4%	4	0.7%	30	1.1%
Electronics and Computer Stores	1	0.2%	1	0.2%	18	0.7%
Music Stores	1	0.2%	1	0.2%	3	0.1%
Restaurants	44	9.8%	63	10.4%	146	5.5%
Other Food Service	5	1.1%	10	1.7%	32	1.2%
Bars	0	0.0%	0	0.0%	0	0.0%
Drug Stores	3	0.7%	3	0.5%	15	0.6%
Liquor Stores	1	0.2%	1	0.2%	7	0.3%
Specialty Stores	38	8.5%	53	8.7%	175	6.5%
Catalog and Direct Sales	1	0.2%	2	0.3%	5	0.2%
Banks and Financial Institutions	24	5.4%	26	4.3%	120	4.5%
Insurance Carriers	1	0.2%	1	0.2%	1	0.0%
Insurance Agents and Brokers	10	2.2%	14	2.3%	61	2.3%
Real Estate	26	5.8%	33	5.4%	125	4.7%
Hotels and Lodging	24	5.4%	57	9.4%	132	4.9%
Dry Cleaning and Laundry	2	0.4%	2	0.3%	25	0.9%
Beauty and Barber Shops	17	3.8%	19	3.1%	65	2.4%
Other Personal Service	6	1.3%	6	1.0%	48	1.8%
Advertising	3	0.7%	3	0.5%	6	0.2%
Computer Services	1	0.2%	1	0.2%	14	0.5%
Other Business Services	10	2.2%	12	2.0%	85	3.2%
Auto Repair/Services	2	0.4%	7	1.2%	41	1.5%
Miscellaneous Repair Services	3	0.7%	6	1.0%	22	0.8%
Motion Pictures	3	0.7%	3	0.5%	13	0.5%
Entertainment and Recreation Services	5	1.1%	8	1.3%	54	2.0%
Health and Medical Services	26	5.8%	28	4.6%	237	8.9%
Hospitals	5	1.1%	8	1.3%	32	1.2%
Legal Services	23	5.1%	25	4.1%	81	3.0%
Primary and Secondary Education	3	0.7%	4	0.7%	21	0.8%
Colleges and Universities	1	0.2%	1	0.2%	2	0.1%
Social Services	3	0.7%	3	0.5%	65	2.4%
Child Care Services	0	0.0%	1	0.2%	14	0.5%
Museums and Zoos	1	0.2%	3	0.5%	5	0.2%
Membership Organizations	13	2.9%	18	3.0%	79	3.0%
Professional Services	18	4.0%	20	3.3%	128	4.8%
Unclassified Establishments	7	1.6%	10	1.7%	74	2.8%
Government	32	7.1%	33	5.4%	103	3.9%
Total	448	100.0%	606	100.0%	2,674	100.0%

Employment by Detailed Business Type (2007)

	Radial Trade Area, 1 mile		TravelTime of 5 minutes		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry and Fishing	0	0.0%	0	0.0%	2	0.0%
Agricultural Services	2	0.0%	37	0.2%	264	0.5%
Coal and Ore Mining	0	0.0%	0	0.0%	6	0.0%
Oil and Gas	0	0.0%	0	0.0%	0	0.0%
General Construction	27	0.2%	42	0.2%	672	1.4%
Heavy Construction	62	0.4%	72	0.4%	1,165	2.4%
Food Manufacturing	0	0.0%	0	0.0%	1,057	2.2%
Tobacco Manufacturing	0	0.0%	0	0.0%	0	0.0%

Textile Mills	0	0.0%	0	0.0%	0	0.0%
Apparel and Textile Manufacturing	0	0.0%	0	0.0%	20	0.0%
Lumber and Wood Production	0	0.0%	0	0.0%	48	0.1%
Furniture Manufacturing	0	0.0%	0	0.0%	0	0.0%
Paper Manufacturing	0	0.0%	0	0.0%	0	0.0%
Printing and Publishing	193	1.2%	195	1.1%	239	0.5%
Chemicals	0	0.0%	0	0.0%	0	0.0%
Petroleum Refining	0	0.0%	0	0.0%	0	0.0%
Rubber and Plastics	0	0.0%	0	0.0%	65	0.1%
Leather Manufacturing	0	0.0%	0	0.0%	0	0.0%
Stone, Glass, and Concrete	0	0.0%	0	0.0%	14	0.0%
Metals Fabrication	0	0.0%	15	0.1%	347	0.7%
Machinery and Equipment Manufacturing	0	0.0%	0	0.0%	54	0.1%
Transportation	131	0.8%	131	0.7%	285	0.6%
Travel Services	32	0.2%	32	0.2%	117	0.2%
Transport Services	0	0.0%	0	0.0%	17	0.0%
Communications	6	0.0%	6	0.0%	88	0.2%
Utilities	51	0.3%	51	0.3%	65	0.1%
Durables Wholesale	13	0.1%	21	0.1%	240	0.5%
Non Durables Wholesale	21	0.1%	28	0.2%	121	0.2%
Building Materials, Hardware and Garden	52	0.3%	54	0.3%	482	1.0%
General Merchandise Stores	192	1.2%	192	1.1%	737	1.5%
Food Markets	77	0.5%	77	0.4%	992	2.0%
Convenience Stores	21	0.1%	34	0.2%	147	0.3%
Other Food Stores	99	0.6%	109	0.6%	185	0.4%
Auto Dealers and Gas Stations	59	0.4%	133	0.7%	468	1.0%
Clothing Stores	121	0.8%	136	0.8%	606	1.3%
Furniture Stores	58	0.4%	72	0.4%	127	0.3%
Home Furnishings	26	0.2%	39	0.2%	222	0.5%
Electronics and Computer Stores	6	0.0%	6	0.0%	112	0.2%
Music Stores	7	0.0%	7	0.0%	13	0.0%
Restaurants	1,232	7.7%	1,937	10.7%	4,192	8.7%
Other Food Service	74	0.5%	209	1.2%	526	1.1%
Bars	0	0.0%	0	0.0%	0	0.0%
Drug Stores	47	0.3%	47	0.3%	247	0.5%
Liquor Stores	5	0.0%	5	0.0%	36	0.1%
Specialty Stores	325	2.0%	485	2.7%	1,220	2.5%
Catalog and Direct Sales	3	0.0%	9	0.0%	42	0.1%
Banks and Financial Institutions	194	1.2%	203	1.1%	689	1.4%
Insurance Carriers	2	0.0%	2	0.0%	2	0.0%
Insurance Agents and Brokers	37	0.2%	54	0.3%	185	0.4%
Real Estate	172	1.1%	190	1.0%	1,138	2.3%
Hotels and Lodging	539	3.4%	1,034	5.7%	5,174	10.7%
Dry Cleaning and Laundry	20	0.1%	20	0.1%	134	0.3%
Beauty and Barber Shops	62	0.4%	67	0.4%	338	0.7%
Other Personal Service	13	0.1%	13	0.1%	546	1.1%
Advertising	13	0.1%	13	0.1%	23	0.0%
Computer Services	2	0.0%	2	0.0%	43	0.1%
Other Business Services	37	0.2%	46	0.3%	805	1.7%
Auto Repair/Services	4	0.0%	81	0.4%	240	0.5%
Miscellaneous Repair Services	5	0.0%	8	0.0%	41	0.1%
Motion Pictures	309	1.9%	309	1.7%	1,307	2.7%
Entertainment and Recreation Services	4,017	25.2%	4,038	22.3%	4,843	10.0%
Health and Medical Services	240	1.5%	276	1.5%	1,620	3.3%
Hospitals	1,224	7.7%	1,253	6.9%	3,345	6.9%
Legal Services	100	0.6%	104	0.6%	302	0.6%
Primary and Secondary Education	191	1.2%	281	1.6%	1,123	2.3%

Colleges and Universities	4,800	30.1%	4,800	26.5%	4,815	9.9%
Social Services	10	0.1%	10	0.1%	1,097	2.3%
Child Care Services	0	0.0%	15	0.1%	212	0.4%
Museums and Zoos	20	0.1%	60	0.3%	79	0.2%
Membership Organizations	135	0.8%	151	0.8%	474	1.0%
Professional Services	230	1.4%	235	1.3%	958	2.0%
Unclassified Establishments	597	3.7%	602	3.3%	3,485	7.2%
Government	42	0.3%	48	0.3%	174	0.4%
Total	15,957	100.0%	18,096	100.0%	48,432	100.0%

Large Establishments (20+ Employees) by Detailed Business Type (2007)

	Radial Trade Area, 1 mile		TravelTime of 5 minutes		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry and Fishing	0	0.0%	0	0.0%	0	0.0%
Agricultural Services	0	0.0%	0	0.0%	5	1.3%
Coal and Ore Mining	0	0.0%	0	0.0%	0	0.0%
Oil and Gas	0	0.0%	0	0.0%	0	0.0%
General Construction	0	0.0%	0	0.0%	6	1.6%
Heavy Construction	1	1.2%	1	0.9%	11	2.9%
Food Manufacturing	0	0.0%	0	0.0%	2	0.5%
Tobacco Manufacturing	0	0.0%	0	0.0%	0	0.0%
Textile Mills	0	0.0%	0	0.0%	0	0.0%
Apparel and Textile Manufacturing	0	0.0%	0	0.0%	1	0.3%
Lumber and Wood Production	0	0.0%	0	0.0%	1	0.3%
Furniture Manufacturing	0	0.0%	0	0.0%	0	0.0%
Paper Manufacturing	0	0.0%	0	0.0%	0	0.0%
Printing and Publishing	2	2.5%	2	1.7%	2	0.5%
Chemicals	0	0.0%	0	0.0%	0	0.0%
Petroleum Refining	0	0.0%	0	0.0%	0	0.0%
Rubber and Plastics	0	0.0%	0	0.0%	1	0.3%
Leather Manufacturing	0	0.0%	0	0.0%	0	0.0%
Stone, Glass, and Concrete	0	0.0%	0	0.0%	0	0.0%
Metals Fabrication	0	0.0%	0	0.0%	1	0.3%
Machinery and Equipment Manufacturing	0	0.0%	0	0.0%	0	0.0%
Transportation	1	1.2%	1	0.9%	4	1.1%
Travel Services	1	1.2%	1	0.9%	2	0.5%
Transport Services	0	0.0%	0	0.0%	0	0.0%
Communications	0	0.0%	0	0.0%	1	0.3%
Utilities	1	1.2%	1	0.9%	1	0.3%
Durables Wholesale	0	0.0%	0	0.0%	2	0.5%
Non Durables Wholesale	0	0.0%	0	0.0%	2	0.5%
Building Materials, Hardware and Garden	1	1.2%	1	0.9%	6	1.6%
General Merchandise Stores	4	4.9%	4	3.5%	10	2.6%
Food Markets	2	2.5%	2	1.7%	9	2.4%
Convenience Stores	0	0.0%	0	0.0%	0	0.0%
Other Food Stores	2	2.5%	2	1.7%	2	0.5%
Auto Dealers and Gas Stations	1	1.2%	3	2.6%	7	1.8%
Clothing Stores	1	1.2%	1	0.9%	4	1.1%
Furniture Stores	1	1.2%	1	0.9%	1	0.3%
Home Furnishings	1	1.2%	1	0.9%	2	0.5%
Electronics and Computer Stores	0	0.0%	0	0.0%	1	0.3%
Music Stores	0	0.0%	0	0.0%	0	0.0%
Restaurants	16	19.8%	27	23.5%	63	16.6%
Other Food Service	1	1.2%	3	2.6%	7	1.8%
Bars	0	0.0%	0	0.0%	0	0.0%
Drug Stores	1	1.2%	1	0.9%	3	0.8%
Liquor Stores	0	0.0%	0	0.0%	0	0.0%

Specialty Stores	5	6.2%	7	6.1%	15	3.9%
Catalog and Direct Sales	0	0.0%	0	0.0%	0	0.0%
Banks and Financial Institutions	3	3.7%	3	2.6%	4	1.1%
Insurance Carriers	0	0.0%	0	0.0%	0	0.0%
Insurance Agents and Brokers	0	0.0%	0	0.0%	0	0.0%
Real Estate	0	0.0%	0	0.0%	9	2.4%
Hotels and Lodging	7	8.6%	18	15.7%	53	13.9%
Dry Cleaning and Laundry	0	0.0%	0	0.0%	1	0.3%
Beauty and Barber Shops	1	1.2%	1	0.9%	2	0.5%
Other Personal Service	0	0.0%	0	0.0%	3	0.8%
Advertising	0	0.0%	0	0.0%	0	0.0%
Computer Services	0	0.0%	0	0.0%	0	0.0%
Other Business Services	0	0.0%	0	0.0%	5	1.3%
Auto Repair/Services	0	0.0%	2	1.7%	3	0.8%
Miscellaneous Repair Services	0	0.0%	0	0.0%	0	0.0%
Motion Pictures	1	1.2%	1	0.9%	3	0.8%
Entertainment and Recreation Services	1	1.2%	1	0.9%	11	2.9%
Health and Medical Services	4	4.9%	5	4.3%	21	5.5%
Hospitals	3	3.7%	4	3.5%	12	3.2%
Legal Services	1	1.2%	1	0.9%	2	0.5%
Primary and Secondary Education	2	2.5%	3	2.6%	16	4.2%
Colleges and Universities	1	1.2%	1	0.9%	1	0.3%
Social Services	0	0.0%	0	0.0%	12	3.2%
Child Care Services	0	0.0%	0	0.0%	4	1.1%
Museums and Zoos	1	1.2%	2	1.7%	2	0.5%
Membership Organizations	2	2.5%	2	1.7%	6	1.6%
Professional Services	3	3.7%	3	2.6%	13	3.4%
Unclassified Establishments	8	9.9%	8	7.0%	24	6.3%
Government	1	1.2%	1	0.9%	1	0.3%
Total	81	100.0%	115	100.0%	380	100.0%

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