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The Edge District

The Edge District — a foodie destination at the convergence of James City County, York County, and the City of Williamsburg — was formally launched in July 2021 with an event called “Running with Scissors”. These back-to-back ribbon cuttings celebrated all participating businesses in the district spanning all three localities in Greater Williamsburg.



Williamsburg Downtown

Williamsburg Downtown is a new nonprofit organization created in partnership with the City of Williamsburg in 2021 to enhance the awareness and economic vitality of the downtown business district. This new effort is one of the resulting recommendations of a Downtown Vibrancy Study from 2018. To launch their inaugural fundraising event, Photos with Santa, Williamsburg Downtown was awarded a \$30,000 grant from the City’s Tourism Promotion Contingency Fund.

Eastern Virginia Regional Industrial Facility Authority (EVRIFA)



The Eastern Virginia Regional Industrial Facility Authority (EVRIFA) successfully acquired a 432-acre former Commonwealth of Virginia Emergency Fuel Farm in December 2021. Simultaneous with the acquisition, the authority leased 250 acres of the property to CI Renewables for a 20-megawatt facility. EVRIFA plans to develop the remaining acreage as a light industrial park. Six of EVRIFA’s 10 member jurisdictions — York, Isle of Wight, Poquoson, Williamsburg, Hampton and Newport News — funded the costs associated with this initiative and have agreed to revenue sharing on the entire property. EVRIFA currently includes James City County, Williamsburg, Gloucester County, York County, Newport News, Hampton, Poquoson, Franklin, Chesapeake, and Isle of Wight County.



Growing the 757. Growing Virginia.

In 2021, the City of Williamsburg rejoined the Hampton Roads Alliance, the leading regional economic development organization for the Hampton Roads region of Virginia. Alongside 13 locality partners, Williamsburg will benefit from this public-private partnership’s focus on attracting, growing, and retaining companies and talent across the region.