

# VIRGINIA IS FOR LOVERS®

Williamsburg Business Roundtable – Aug. 9, 2022

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## Get Connected

**VTC Orientation** <https://www.vatc.org/partnershipmarketing/orientations/>

Dates are Oct. 25-27, 2022 from 9 a.m. until noon each day. Registration is now open!

## VTC Travel Post

There is a monthly email newsletter for partners that has great information. [Sign up](#).

## Consumer Newsletter

<https://www.virginia.org/plan-your-trip/e-mail-sign-up/>

## Sign up for PR Leads

VTC regularly sends out story ideas media are working on. [Sign up](#) to get those leads delivered to your inbox.

## Share Your Social Information

<https://www.vatc.org/marketing/communications/socialmediaconnections/>

## Resources

**Grants** <https://www.vatc.org/grants/>

[Microbusiness Marketing Leverage Program](#) is open now through Sept. 20.

LOVEworks reimbursement grants: <https://www.vatc.org/loveworkreimbursement/>

## Photography Assets

Please share your marketing photos with VTC [online](#). You can also use the [VTC image library](#).

## Marketing and Advertising

### Virginia.org Listings

<https://www.vatc.org/marketing/digital-marketing/webmarketing/>

### Co-op Advertising Opportunities

<https://www.vatc.org/marketing/advertising/partneradvertising/>

## Other

**Governor's Tourism Summit** – Nov. 13-15, 2022 in Norfolk

This is a great educational and networking opportunity. <https://va1tourismsummit.org/>