



---

Williamsburg  
Area Transit  
Authority



# Our History

1977

James City County Transit (JCCT) established



2003

JCCT renamed Williamsburg Area Transport (WAT)



2008

Virginia General Assembly grants permission to form a Regional Transit Authority. WAT is renamed Williamsburg Area Transit Authority (WATA).

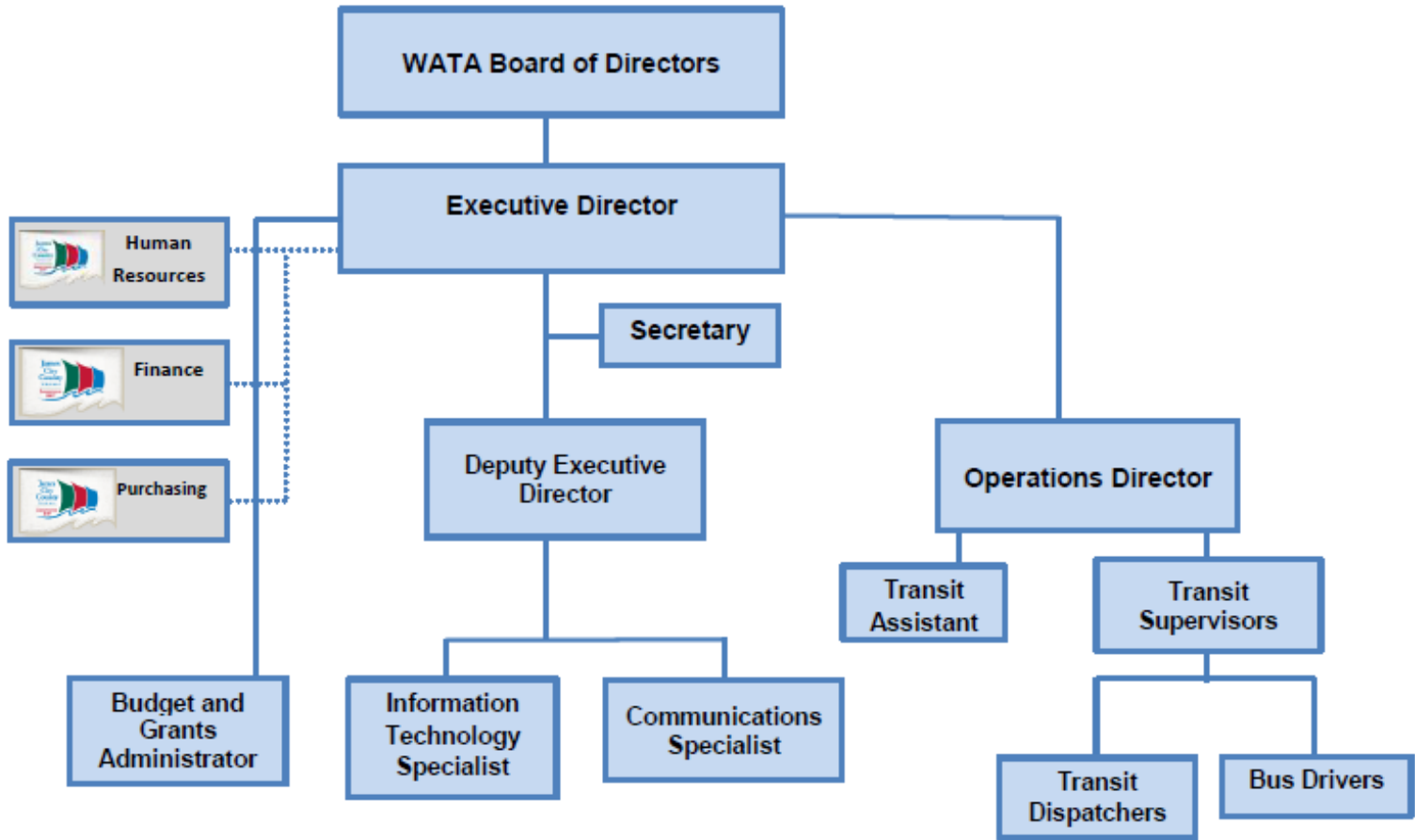
**Member Organizations:** James City County, York County, City of Williamsburg, Colonial Williamsburg Foundation and College of William & Mary





# Our Team

# The WATA Team



# The WATA Team

- 53 Transit Bus Operators
- 3 Dispatchers
- 3 Lead Drivers
- 4 Supervisors
- 4 Operations (Ops Director, Safety/Training, Store x2)
- 16 Maintenance (Contract)
- 5 Staff (Deputy, Budget, IT, Comm & Mktg, Secretary)
- 1 Executive Director
- 89 Total
  
- 7 Board of Directors (5 Voting)



Average age = 7.5 years



# Our Fleet

# Our Fleet

- 20 Fixed-route buses
- 4 Body-on-chassis
- 3 Trolleys
- 16 CNG buses (CWF)
- 2 Trolleys (Yorktown)
- 45 Total







---

# Our Routes

- **Fixed-Routes**
  - Blue Line
  - Gray Line
  - Orange Line
  - Purple Line 1
  - Purple Line 2
  - Red Line
  - Tan Line
- **Specialty/Deviated Routes**
  - William & Mary Green Line
  - Williamsburg Trolley
  - Surry Line
  - Jamestown Line
- **Annual Ridership**
  - **1,004,868** passenger trips (FY 2016)

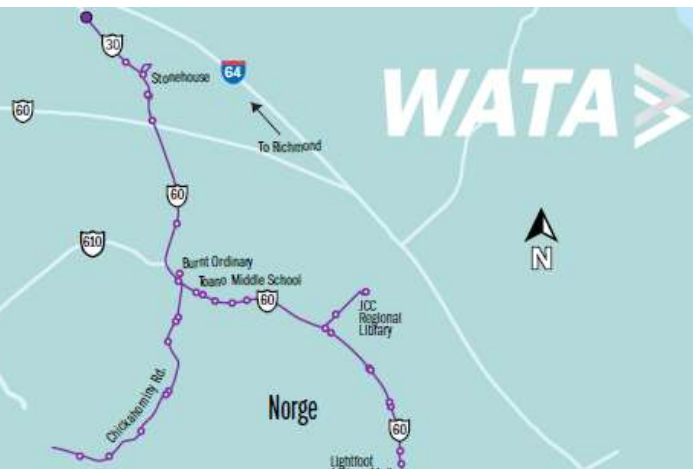


**Hours of Operation (Fixed-Route Buses)**  
Monday – Saturday: 6:00 a.m. – 9:00 p.m.  
Sunday: 8:00 a.m. – 6:00 p.m.

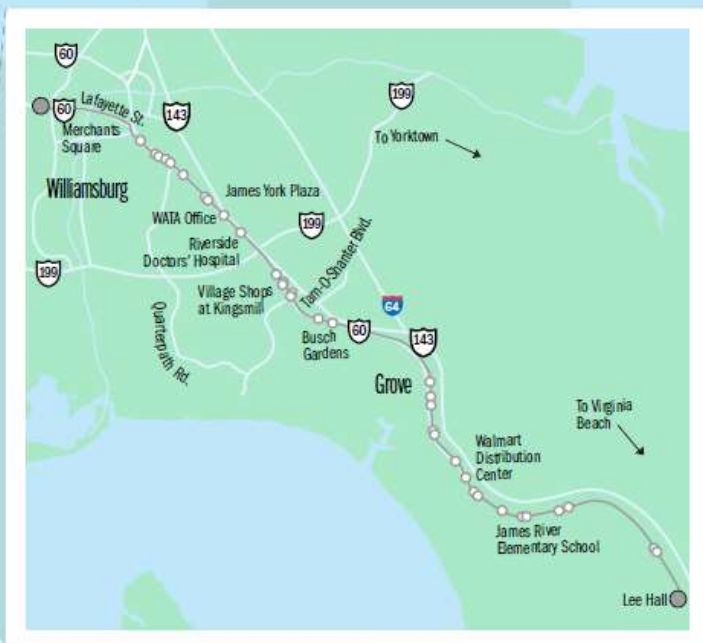
# WATA

## SYSTEM MAP

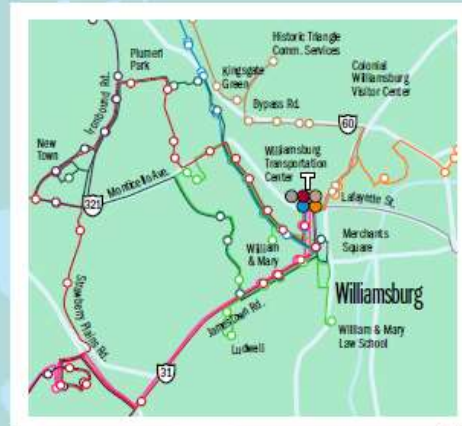
- LEGEND**
- Blue Line
  - Gray Line
  - Green Line
  - Orange Line
  - Purple Line
  - Purple Line 2
  - Red Line
  - Tan Line
  - Surry Line
  - Jamestown Line
  - Williamsburg Trolley
  -  Transfer Center



## GRAY LINE



## DOWNTOWN WILLIAMSBURG



## WILLIAMSBURG TROLLEY



## SURRY





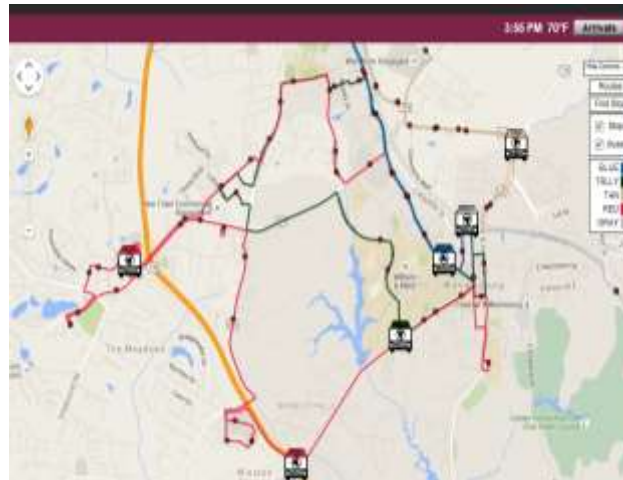
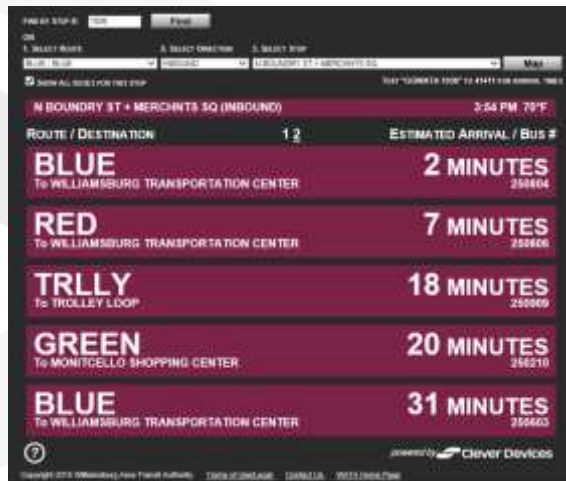
# Our Services

# Additional Services

- WATA Store
  - Information, Tickets and Passes
- Paratransit
  - For individuals who cannot independently use the bus system, some or all of the time
  - Eligibility determined by application and evaluation
  - Covers locations within  $\frac{3}{4}$  mile of fixed routes
  - Operating hours the same as buses
  - Requires 24-hour advance scheduling
- One-call Center for Transportation (Future)
  - Partner with PAA, FIA and others

# BusTime (Intelligent Transportation System)

- Real-time arrival information for services
- Text message, computer, and mobile web
- 58% of 804 survey respondents
  - 53% use smartphones
  - 29.5% use text (SMS) message
  - 17.5% use laptop or desktop computer

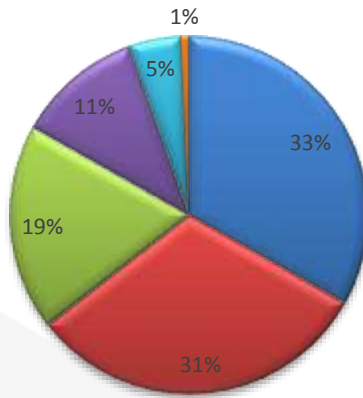




# Our Funding

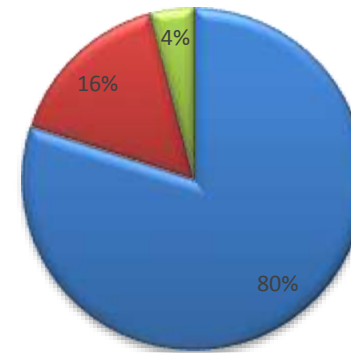
# WATA's Funding

### Operating Sources



■ Federal ■ State ■ Local ■ Farebox ■ Contract Services ■ Other

### Capital Sources



■ Federal Grants ■ State Grants ■ Local Share

- **\$ 4,585,764**      **Operating (FY 2016)**
- **\$ 7,458,581**      **Capital (multi-year)**
- **\$12,044,345**      **Total**





# Benefits to the Community

# Transit Benefits

- **Connects shoppers to stores, diners to restaurants, families to housing and employees to employers**
- **Attracts development and in many communities increases property values along its corridors**
- **Investment in public transportation, drives growth**
- **Lifeline for many people in our community**
- **Added convenience for visitors, supports tourism**
- **Decreases the number of cars on our roads**
- **Reduces carbon emissions into our air**



---

Williamsburg  
Area Transit  
Authority