

Colonial National Historical Park

**Public Lands: How do
they enhance your
community?**

April 11, 2017



Colonial National Historical Park

- ▶ For the NPS, recognizable brand
- ▶ Visitor Spending: \$174 million 2014, \$191 million 2015
- ▶ Diversified tourism – International interest of the NPS brand
- ▶ Affordability – 10 fee free days in 2017
- ▶ Quality of life – health and fitness – outdoor recreation
- ▶ Amenity migration
- ▶ Balanced development – property values
- ▶ [Facebook.com/Colonial National Historical Park](https://www.facebook.com/ColonialNationalHistoricalPark)
- ▶ [NPS.gov/COLO](https://www.nps.gov/COLO)

