



Williamsburg

Economic Development



Bike Rack Grant Program Guidelines

Overview

The Williamsburg Economic Development Authority (EDA) has partnered with the Williamsburg Health Foundation and Planning Director Reed Nester to help private businesses located in the City of Williamsburg provide bicycle parking. On behalf of Reed Nester's 2014 Williamsburg Health Foundation's Annual Award, a \$5,000 stipend was provided for Mr. Nester to contribute to a cause of his choosing. Mr. Nester designated that the \$5,000 be used to encourage businesses to install bike racks on their properties. The EDA has matched this \$5,000 stipend, creating a total program fund of \$10,000. The Williamsburg EDA will purchase the bicycle racks to be used by grantees as detailed below.

Grant Details

Each bike rack (including installation) costs approximately \$200. The Grantee (business) contribution is \$25 (non-refundable) per rack, and the EDA will pay the remaining cost of the bike rack(s) and installation. Grants are made on a first-come, first-served basis until the funds are no longer available.

- Applicants may request up to three bike racks, to accommodate up to six bikes. Each rack individually accommodates two bikes.
- City Planning Staff will work with the Grantee to determine the best location for the bike rack(s).
- Bike rack installation will be provided at no cost by the City of Williamsburg Planning Department.
- Once installation is completed, the property owner and/or business will assume ownership of and maintenance responsibility for the bike rack(s).

Qualification Criteria

- Grantees must be located in the City of Williamsburg and have a current City of Williamsburg Business License.
- If the grantee does not own the property on which the bicycle rack(s) will be installed, the grantee must obtain permission from the property owner.

Approval Criteria

- The applicant has no bicycle parking, or
- The applicant's existing bicycle parking is insufficient to meet demand, or
- The applicant's existing bicycle parking needs improvement.

Application Process

Applicant must first download and print the application.

1. Applicant schedules an onsite meeting with the Williamsburg Planning Department (757-220-6130 or planning@williamsburgva.gov) to determine the need and location for the bike rack(s).
2. Applicant completes, signs, and submits the grant application via email (EDA@williamsburgva.gov), fax (757-259-8073), mail (Williamsburg Economic Development, 401 Lafayette Street, Williamsburg, Virginia 23185), or in person (401 Lafayette Street, Williamsburg, Virginia.)
3. Economic Development staff email notification to the applicant acknowledging receipt of the application.
4. Economic Development staff email the applicant to announce application approval or disapproval within 30 days of receiving an application.
5. If the application is approved, Economic Development staff place an order for the bike rack(s) and notify the Planning Department of the approval, so that installation can be arranged with the applicant/grantee.
6. Applicant must submit a non-refundable payment of \$25 per bike rack to the Williamsburg EDA by the date of installation.
7. Planning Department installs bike rack(s) in location(s) determined in step 1.