



WILLIAM & MARY

CHARTERED 1693

The Business of International Education

W&M's English Language Program
and the

Economic Impact of W&M's
International Community

International Students, Scholars & Programs



NEW STUDENTS &
SCHOLARS



ENGLISH LANGUAGE
PROGRAMS



TRIPS, PROGRAMS, &
EVENTS



VISAS & IMMIGRATION



LIFE IN THE US

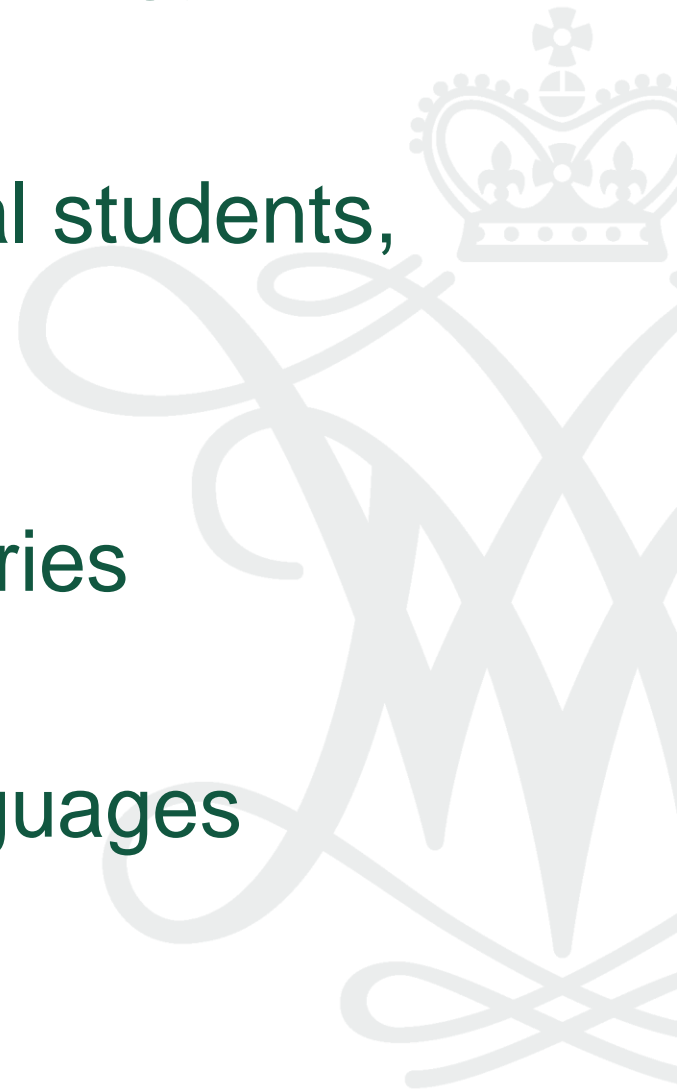


SCHOLARSHIPS



Who is coming to W&M?

- More than 1000 international students, scholars and their families
- Representing over 60 countries
- Speaking more than 40 languages



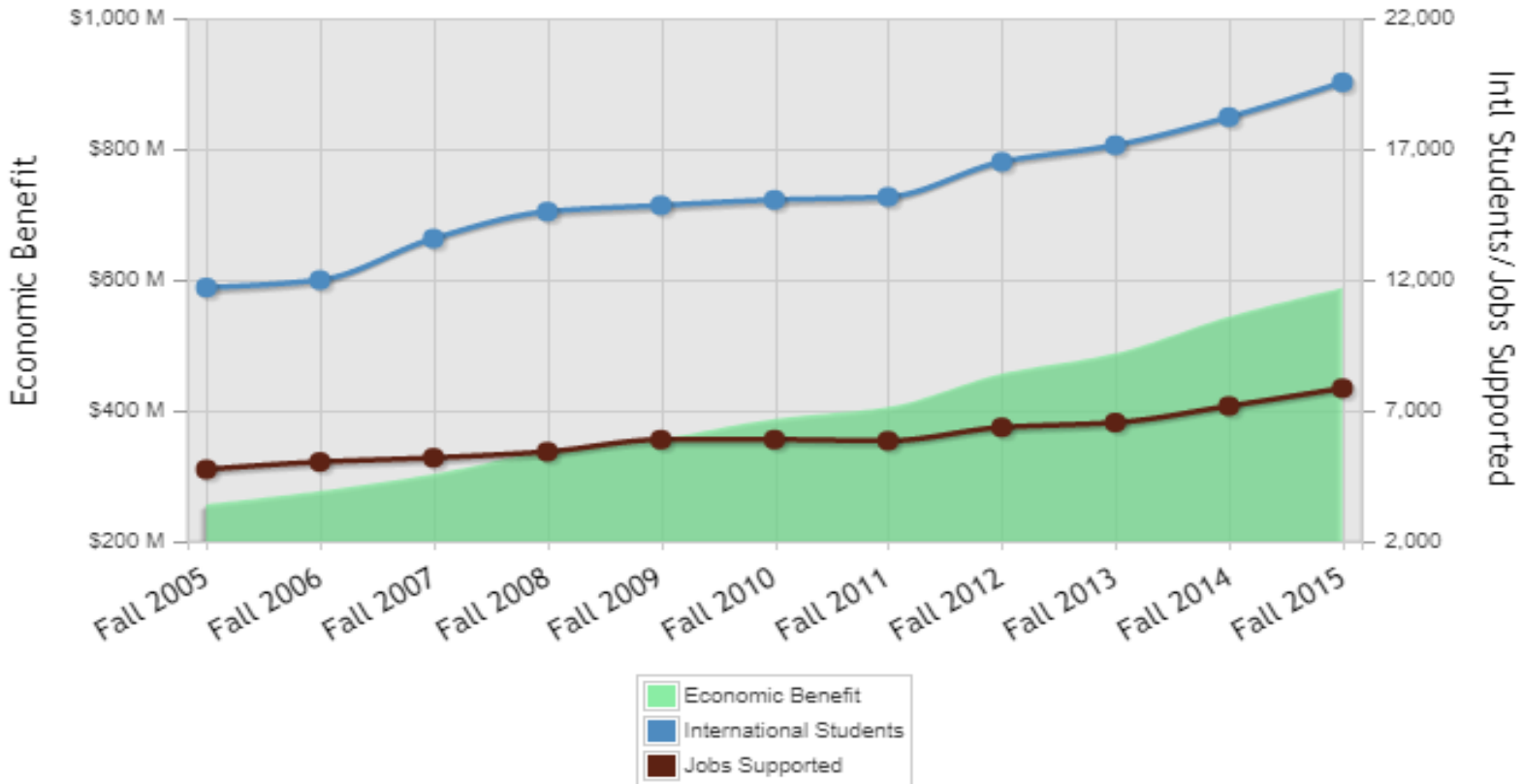
National Impact (2015-16)

1,043,839 international students studied at U.S. colleges and universities



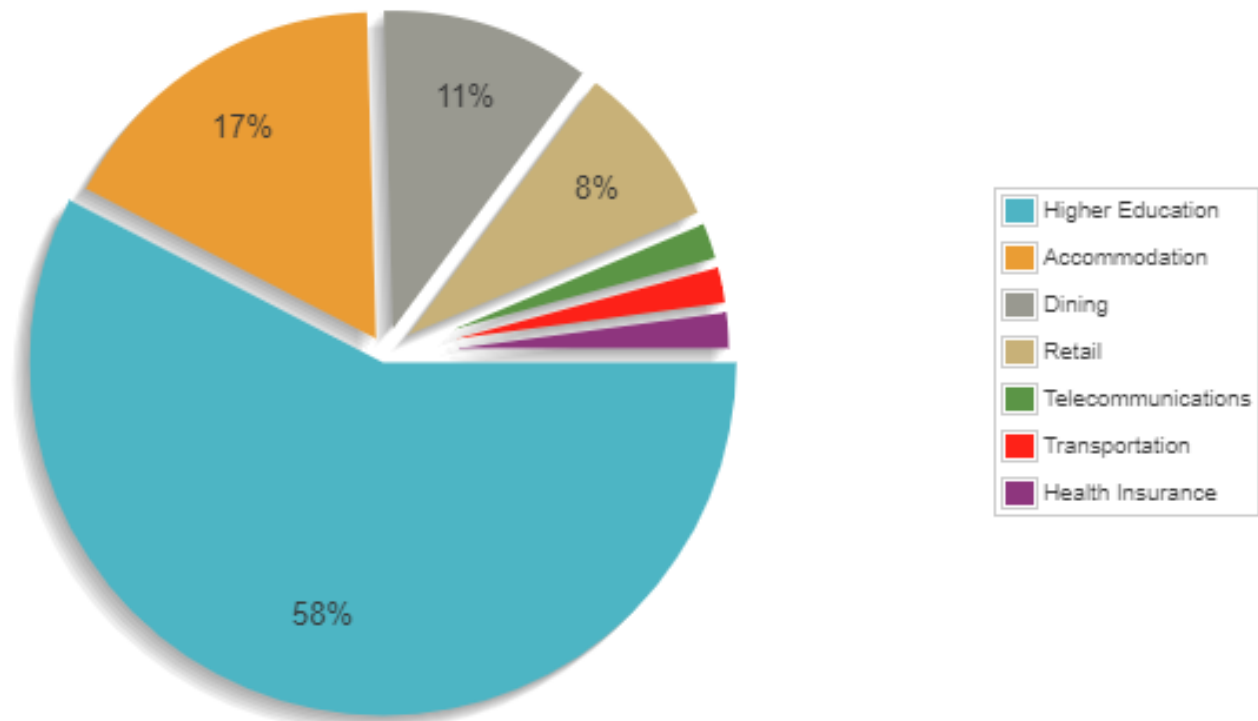
Impact on Virginia

10-year Trend

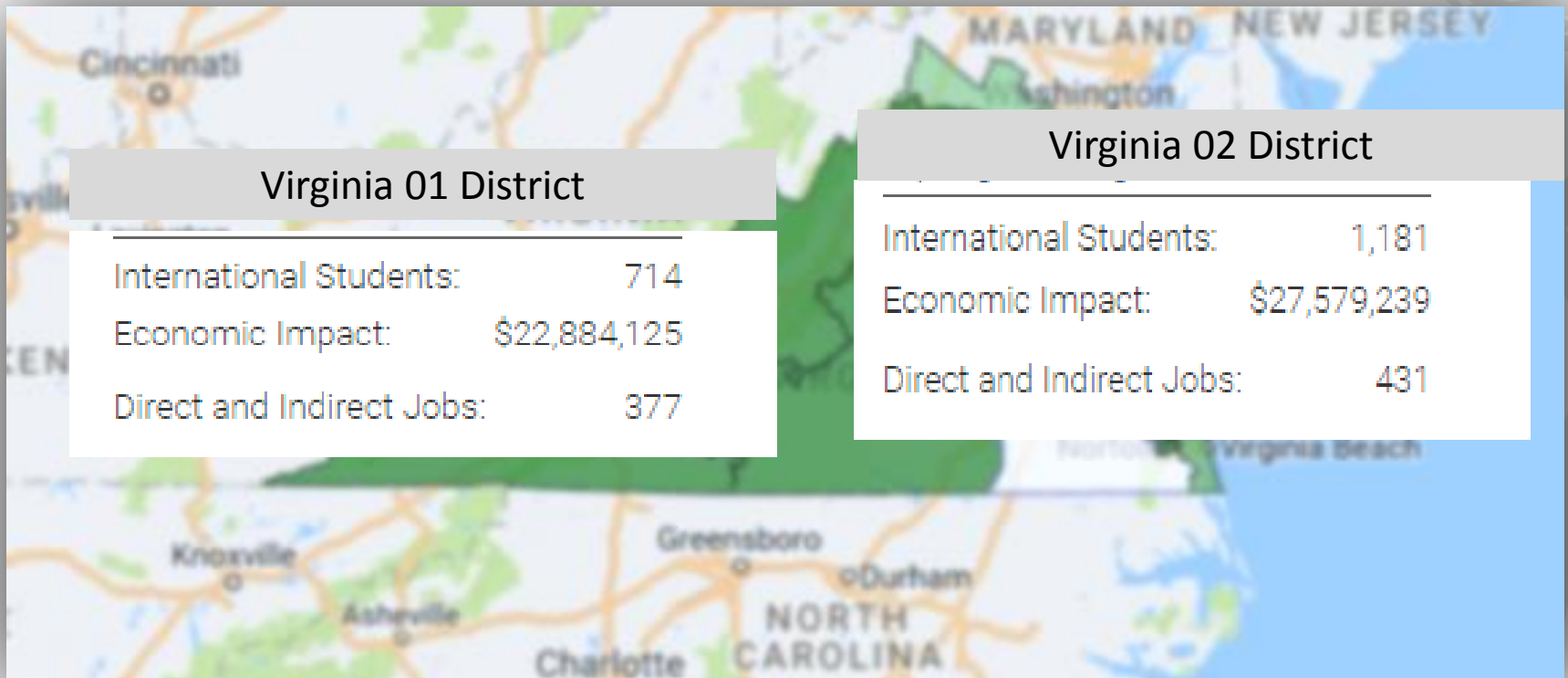


Virginia Jobs by Industry Sector

This chart displays the percentage of direct jobs within the total, created by the benefit of international students on various industries. For example, 58% of the direct jobs created/supported are directly created by spending within the Higher Education sector. Beyond the direct jobs in that sector there are then additional indirect jobs created/supported across sectors. This graph focuses on the impact of those direct jobs created/supported.



Williamsburg Area Jobs Created/Supported in 2015-16



International Academic Tourism

- Stays made in higher education institutions for a period of less than one year
- To complete degree-level studies in universities and / or *attending language courses* organized by these institutions

Advantages

- High capacity to generate additional spending by visits of their friends or relatives
- Duration of their stay -- typically much longer than in other types of tourism and helps to reduce the seasonality in tourist activity that tends to concentrate in summer months.
- Academic tourism contributes to the diversification of regional tourism.

W&M English Language Program



Intensive English Program

Study English at William & Mary!

The **William & Mary English Language Program** prepares students, scholars, and professionals from around the world to succeed academically, advance professionally, and grow personally. We offer an Intensive English Program (IEP), summer preparatory programs, and customized programs.

The **Intensive English Program (IEP)** is an academically rigorous program that combines high-quality English language instruction with the skills needed to succeed in U.S. universities and professional environments through a focus on:

- **Core language skills: listening, speaking, reading, and writing**
- **Cross-cultural communication skills**
- **Academic study skills**
- **Standardized test preparation**
- **Cultural studies**

Our experienced faculty and staff can also meet the needs of special groups through customized English language programs on topics such as business, law, and leadership.

**Please contact us or see our website
for program applications, fees, and dates.**

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Special English Language Programs



GLOBAL BUSINESS ENGLISH PROGRAM



INTERNATIONAL FRESHMAN ADVANTAGE PROGRAM



GRADUATE ENGLISH SUPPORT



WILLIAM & MARY

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